

# **2017-2018 Annual Public File Report**

**WCAU & WWSI – TV**

**FACILITY ID No.: WCAU, 63153  
WWSI, 23142**

**April 1, 2017  
to March 31, 2018**

## 2017 - 2018 ANNUAL EEO PUBLIC FILE REPORT

**Call Sign of Station (s):** WCAU-TV and WWSI-TV

**List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2017 – March 31, 2018)**

<b>WCAU:</b>	<b>Full-Time Job Vacancies Filled</b>
<b>Hire Date</b>	<b>Position Title</b>
4/5/17	Content Producer
4/8/17	Digital Sales Specialist
6/21/17	Content Producer
6/24/17	Multi-Media Journalist
7/9/17	Traffic Coordinator
8/4/17	General Assignment Reporter
9/1/17	Digital Editorial Director
9/12/17	Meteorologist
10/3/17	Anchor/Reporter
11/30/17	General Assignment Reporter
12/16/17	Digital Sales Manager
1/25/18	Meteorologist
2/28/18	Anchor/Reporter

<b>WWSI:</b>	<b>Full-Time Job Vacancies Filled</b>
<b>Hire Date</b>	<b>Position Title</b>
5/3/17	Multi-Media Journalist
5/4/17	Multi-Media Journalist
9/14/17	Assistant News Director
10/18/17	Content Producer
11/4/17	Content Producer
1/19/18	Senior Content Producer
2/2/18	Content Producer
2/4/18	Anchor/Reporter
3/10/18	Content Producer
3/10/18	Meteorologist

- 1) For each vacancy listed, attach to this report the relevant Recruitment Source Data Summary. See forms attached at the end of this report.**
- 2) In total, how many interviewees did the station (or station group) interview for all of the full time job**

**vacancies identified in Question 1?** There were a total of **240** interviewees interviewed for all the full-time job vacancies identified above.

- 3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?**

<b>Name or Recruiting Source</b>	<b>Number of Interviewees Referred during the year</b>
Ncbunicareers.com	71
Contacted by: NBCUHR: Talent Acquisition	40
NBC 10/Telemundo 62 Jobs Hotline	0
Employee Referral	21
External/Industry Referral/Agent	45
Current Employee	14
Former Employee	3
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association –Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	0
National Association of Hispanic Journalists	4
National Association of Black Journalists	10
Internet site: LinkedIn	31
Internet Site: Indeed.com	0
Contractor/Freelancer Conversion	0
Internet Site: TV-Jobs.com	0
Association of Asian Journalists	1

- 4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and**

**titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.**

## **RECRUITMENT FOR FULL-TIME VACANCIES**

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. The stations provide a jobs hotline phone number (610-668-5797) that refers individuals interested in employment with the stations to visit [www.nbcunicareers.com](http://www.nbcunicareers.com) and apply online. This jobs hotline includes language options for English and Spanish. Job openings are always posted on [www.nbcunicareers.com](http://www.nbcunicareers.com), and the Company's Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations' web sites also provide links directly to [www.nbcunicareers.com](http://www.nbcunicareers.com). This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal's Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit's population. The program is designed to further the promotion of diverse recruiting by our own employees.

## **NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS**

The Employment Unit invites employment sources and community organizations to submit a written request via a form available on the stations' websites to be included on WCAU and WWSI's job vacancy distribution list. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email job opening notices to any recruiting source or community organization that requests the information and responds with an email address to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

### **List of Outreach Groups for WCAU and WWSI**

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108
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P: 215-459-1710 aajaphiladelphia@gmail.com	P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

## RECRUITMENT/OUTREACH INITIATIVES

According to Commission regulations, the Employment Unit was required to undertake four recruitment/outreach initiatives since April 1, 2015. The Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

### JOB FAIR PARTICIPATION (Minimum of 4)

Representatives of WCAU and WWSI participated in the following job fairs:

- National Association of Black Journalists Conference & Career Expo. Our Vice President of News, Anzio Williams (August 9-13, 2017) attended for the

purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast/NBCUniversal to actively recruit candidates at this event.

- National Lesbian and Gay Journalists Association 2017 Convention Career & Community Expo. Our Human Resources Generalist, LaShaniece Harris, attended this career fair (September 8, 2017) for the purpose of recruiting candidates.
- Temple Job/ Internship Fair. Our Human Resources Generalist, LaShaniece Harris, attended this career fair (October 4, 2017) for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast to actively recruit candidates at this event.
- Temple University Klein College of Media and Communication Internship and Career Fair. Our Human Resources Generalist, LaShaniece Harris, attended this career fair (February 15, 2018) for the purpose of recruiting candidates.
- Ursinus College Job/Internship Fair. Our Human Resources Generalist, LaShaniece Harris, attended this career fair (February 21, 2018) for the purpose of recruiting candidates.

#### **COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST**

- Our Vice President of News, Anzio Williams, spoke at NABJ's 26<sup>th</sup> Annual Multimedia Short Course at North Carolina A&T University. The seminar took place March 14-17, 2018. The NABJ Multimedia Short Course at North Carolina A&T State University is a four-day intensive journalism workshop which provides hands-on experience and practical guidance of what it takes to be successful multimedia journalists. During the Short Course, students produced a newscast, webcasts, podcasts, video slide shows and related social media sites. They were instructed by NC A&T faculty and experienced industry reporters, news directors, producers, videographers and graphic designers

#### **MANAGEMENT TRAINING – METHODS FOR EEO**

- None this year

#### **EMPLOYEE TRAINING AND SKILLS ENHANCEMENT**

Employees of WCAU and WWSI are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided by external vendors and

internal NBCUniversal sponsored programs. Station employees participated in the following development courses:

- LaShaniece Harris, Human Resources Generalist, has attended tHRive for HR, which is a year-end training session on the new NBCUniversal data, payroll, and onboarding system upgrades and enhancements for Organizational Management and transaction processing.
- Nancy Quinones, Director of Human Resources and LaShaniece Harris, HR Generalist, attended the CTHRA Future Forward Symposium on October 2, 2017.
- One of our Directors, Diana Torralvo attended a series of training sessions that was hosted by NBCUniversal's talent development team. This program was called JUMP and it teaches first time managers the skills to oversee their direct reports.
- Our Creative Services team participated in Premiere Suite/Adobe Training as well as Clickability Training for Web Platforms to stay abreast of cutting edge best practices and technology.
- Our News Department has held numerous onsite and off-site trainings throughout the 2017-2018 reporting year for their WCAU and WWSI talent, production, and news teams. Please see below for an outline of News Department's training efforts:

<b>Date of Training</b>	<b>Title of Training</b>	<b>Name of Trainer and/or company providing training</b>	<b>Brief Description of Training</b>	<b>Level of Attendees (Ex. Manager and Above, staff, etc.)</b>
Jan 8, 9, 10, 2018	AMS training	Amer. Meteor. Society	Latest weather tools	Meteorologists
Jan 22 & 23, 2018	WINTER WX CONF	Amer. Meteor. Society	WINTER FORECASTING	Meteorologists
Dec 6 & 7, 2017	standards & practices	NBC News/Keeshan	Review standards	all in news/creative
Jan 8 -12, 2018	Dalet update	Dalet/Jeff Bolter	Refresh Dalet training	editorial staff
Feb 14, 15, 16, 2018	Dalet Galaxy	Dalet	Training preview	Reps from all newsroom groups
Aug. 9 and Aug 30, 2017	Adobe	Adobe	New edit system	Photographers
Sept. 25,26,27, 2017	Talent training	Nick Lawler	One on one consult	Reporters/anchors
Nov. 1,2,3, 2017	Talent training	Barry Nash	One on one consult	Reporters/anchors
Jun 1, 2017	Producer training	Barry Nash	Show reviews	Entire morning team
July 19, 2017	Intern training	Kathleen Gerrow	Train interns	Station interns
Oct. 23 & 24, 2017	Social media	NBC News/Sarah Glover	Update skills	anchors/reporters/meteorologists

- In 2017, WCAU and WWSI Sales partook in numerous trainings for the account management and leadership teams. Please see below for an outline of the trainings.

<b>Date of Training</b>	<b>Title of Training</b>	<b>Name of Trainer and/or company providing training</b>	<b>Brief Description of Training</b>	<b>Level of Attendees (Ex. Manager and Above, staff, etc.)</b>
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Dec. 1, 2017	Taking Flight	Team Builders Plus	Personality Assessments and how they relate to sales and sales productivity	Sales Staff incl. support
Nov. 16, 2017	Promoting the Power of Local TV	TVB-Webinar	How local TV can build your business	Sales Team
Nov. 16, 2017	Jim Doyle Auto Sales	Jim Doyle and Associates	How to sell to Auto Dealers	Sales Team
Nov. 16, 2017	Jim Doyle Value Presentations	Jim Doyle and Associates	How to sell value to clients	Sales Team
Nov. 16, 2017	Digital Training	Telemundo Network Sales	Understanding of Digital Sales	Sales Team

- Our News Operations Department has held numerous onsite and off-site trainings throughout the 2017-2018 reporting year for their WCAU and WWSI engineering and operations staff, DOC staff, Media Specialists, engineering maintenance staff, IT staff, talent and production teams, and news teams. Please see below for an outline of News Operations Department's training efforts:

<b>Date of Training</b>	<b>Title of Training</b>	<b>Name of Trainer and/or company providing training</b>	<b>Brief Description of Training</b>	<b>Levels of Attendees (Ex. Manager and Above, staff, etc.)</b>
Various	Storm Ranger training	EEC/AMT	Gen2 operational training	Staff
Various	Cisco DCNM for Broadcast Engineers	Cisco	How Data Center Network Manager works	Staff
Various	Tektronix Intro to Video over IP	Tektronix	Highlight of Video over IP protocols	Staff and Managers
Various	Generator Operational Training	Liberty Property Trust	Generator overview training for CTC	Staff and Managers
Various	Premiere Pro CC Essential Training (2015)	Lynda.com	Premiere Pro CC Essential Training (2015)	Staff and Managers
Various	CompTIA Network+ Exam Prep (N10-006) Part 3: The World of TCP/IP	Lynda.com	CompTIA Network+ Exam Prep (N10-006) Part 3: The World of TCP/IP	Staff
Various	CompTIA Network+ Exam Prep (N10-006) Part 4: Making	Lynda.com	CompTIA Network+ Exam Prep (N10-006) Part 4: Making TCP/IP Work	Staff

	TCP/IP Work CompTIA Network+ Exam Prep (N10-006) Part 2: The Physical Network	Lynda.com	CompTIA Network+ Exam Prep (N10-006) Part 2: The Physical Network	Staff
Various	Cert Prep: Cisco Certified Entry Networking Technician (100-105)	Lynda.com	Cert Prep: Cisco Certified Entry Networking Technician (100-105)	Staff
Various	Visio 2013 Essential Training	Lynda.com	Visio 2013 Essential Training	Staff
Various	Premiere Pro CC Essential Training (2014)	Lynda.com	Premiere Pro CC Essential Training (2014)	Staff
Various	Learning IT Security	Lynda.com	Learning IT Security	Staff
Various	Encore CS5 Essential Training	Lynda.com	Encore CS5 Essential Training	Staff
Various	CompTIA Network+ Exam Prep (N10-006) Part 1: Understanding Networks	Lynda.com	CompTIA Network+ Exam Prep (N10-006) Part 1: Understanding Networks	Staff
Various	IT Security Foundations: Network Security	Lynda.com	IT Security Foundations: Network Security	Staff
Various	Cybersecurity Foundations	Lynda.com	Cybersecurity Foundations	Staff
Various	CompTIA Network+ Exam Prep (N10-006) Part 6: Beyond the Typical Network	Lynda.com	CompTIA Network+ Exam Prep (N10-006) Part 6: Beyond the Typical Network	Staff
Various	Premiere Pro CS6 Essential Training	Lynda.com	Premiere Pro CS6 Essential Training	Staff
Various	After Effects CC 2017 Essential Training: The Basics	Lynda.com	After Effects CC 2017 Essential Training: The Basics	Staff
Various	Learning Premiere Pro CC 2015	Lynda.com	Learning Premiere Pro CC 2015	Staff
Various	CompTIA Network+ (N10-006) Cert Prep: 5 Advanced IP Networking	Lynda.com	CompTIA Network+ (N10- 006) Cert Prep: 5 Advanced IP Networking	Staff
Various	Excel 2013 Essential Training	Lynda.com	Excel 2013 Essential Training	Staff
Various	Programming Foundations: Fundamentals	Lynda.com	Programming Foundations: Fundamentals	Staff
Various	Foundations of Networking: IP Addressing	Lynda.com	Foundations of Networking: IP Addressing	Staff

Various	Adobe Animate CC: First Look	Lynda.com	Adobe Animate CC: First Look	Staff
Various	Cloud Computing First Look	Lynda.com	Cloud Computing First Look	Staff
Various	Foundations of Networking: Network Media (LANs)	Lynda.com	Foundations of Networking: Network Media (LANs)	Staff
Various	Premiere Pro Guru: Better Transitions	Lynda.com	Premiere Pro Guru: Better Transitions	Staff
Various	Business Fundamentals	Lynda.com	Business Fundamentals	Staff
Various	Premiere Pro CC 2017 Essential Training: The Basics	Lynda.com	Premiere Pro CC 2017 Essential Training: The Basics	Staff
Various	CompTIA Network+ Exam Prep (N10-006) Part 7: Managing the Network	Lynda.com	CompTIA Network+ Exam Prep (N10-006) Part 7: Managing the Network	Staff
Various	After Effects Guru: Expressions	Lynda.com	After Effects Guru: Expressions	Staff
Various	Foundations of Networking: Networking Basics	Lynda.com	Foundations of Networking: Networking Basics	Staff
Various	Financial Literacy: Reading Financial Reports	Lynda.com	Financial Literacy: Reading Financial Reports	Staff
Various	GIS on the Web	Lynda.com	GIS on the Web	Staff
Various	Working with Difficult People	Lynda.com	Working with Difficult People	Staff
Various	Photography 101	Lynda.com	Photography 101	Staff
Various	After Effects CC 2017 Essential Training: Editors and Post	Lynda.com	After Effects CC 2017 Essential Training: Editors and Post	Staff
Various	Leading without Formal Authority	Lynda.com	Leading without Formal Authority	Staff
Various	Advanced Cisco Routing: RIPv2, EIGRP, and OSPF	Lynda.com	Advanced Cisco Routing: RIPv2, EIGRP, and OSPF	Staff
Various	Windows 7 Networking and Security	Lynda.com	Windows 7 Networking and Security	Staff
Various	CompTIA Security+ (SY0-401) Cert Prep: Network Security	Lynda.com	CompTIA Security+ (SY0-401) Cert Prep: Network Security	Staff
Various	Getting Started with After Effects CC (2015)	Lynda.com	Getting Started with After Effects CC (2015)	Staff

Various	Performing under Pressure	Lynda.com	Performing under Pressure	Staff
Various	Troubleshooting Your Network with Wireshark	Lynda.com	Troubleshooting Your Network with Wireshark	Staff
Various	Cisco Certified Entry Networking Technician Essential Training	Lynda.com	Cisco Certified Entry Networking Technician Essential Training	Staff
Various	Excel Quick Tips	Lynda.com	Excel Quick Tips	Staff
Various	Personal Finance Tips Weekly	Lynda.com	Personal Finance Tips Weekly	Staff
Various	Microsoft® Project 2016: Essential Training	Lynda.com	Microsoft® Project 2016: Essential Training	Staff
Various	Finance Fundamentals	Lynda.com	Finance Fundamentals	Staff
Various	GitHub for Web Designers	Lynda.com	GitHub for Web Designers	Staff
Various	Sallie Krawcheck on Risk-Taking	Lynda.com	Sallie Krawcheck on Risk-Taking	Staff
Various	Excel 2010 Essential Training	Lynda.com	Excel 2010 Essential Training	Staff
Various	Transitioning from Individual Contributor to Manager	Lynda.com	Transitioning from Individual Contributor to Manager	Staff
Various	Fundamentals of Pro Audio Equipment	Lynda.com	Fundamentals of Pro Audio Equipment	Staff
Various	Accounting Foundations: Budgeting	Lynda.com	Accounting Foundations: Budgeting	Staff
Various	Foundations of Programming: Object-Oriented Design	Lynda.com	Foundations of Programming: Object-Oriented Design	Staff
Various	VMware vSphere Certified Professional on vSphere 6 Cert Prep (2V0-621): The Basics	Lynda.com	VMware vSphere Certified Professional on vSphere 6 Cert Prep (2V0-621): The Basics	Staff
Various	Customer Service: Writing for Social Media	Lynda.com	Customer Service: Writing for Social Media	Staff
Various	Nir Eyal on Creating Habit-Forming Products	Lynda.com	Nir Eyal on Creating Habit-Forming Products	Staff
Various	Creating a Basic Dashboard in Excel 2016	Lynda.com	Creating a Basic Dashboard in Excel 2016	Staff

Various	Video Gear: Audio	Lynda.com	Video Gear: Audio	Staff
Various	Premiere Pro Guru: Optimizing Titles	Lynda.com	Premiere Pro Guru: Optimizing Titles	Staff
Various	Premiere Pro Guru: Video Finishing Techniques	Lynda.com	Premiere Pro Guru: Video Finishing Techniques	Staff
Various	Accounting Foundations	Lynda.com	Accounting Foundations	Staff
Various	Designing an Infographic	Lynda.com	Designing an Infographic	Staff
Various	Troubleshoot Common PC Issues	Lynda.com	Troubleshoot Common PC Issues	Staff
Various	Premiere Pro Guru: Speed Changes	Lynda.com	Premiere Pro Guru: Speed Changes	Staff
Various	Networking Foundations: Network Media (WANs)	Lynda.com	Networking Foundations: Network Media (WANs)	Staff
Various	After Effects CC 2017: New Features	Lynda.com	After Effects CC 2017: New Features	Staff
Various	Photoshop CC 2017 Essential Training: Photography	Lynda.com	Photoshop CC 2017 Essential Training: Photography	Staff
Various	After Effects CC 2017: VFX Essential Training	Lynda.com	After Effects CC 2017: VFX Essential Training	Staff
Various	Video Budgeting	Lynda.com	Video Budgeting	Staff
Various	Learning VMware vSphere 6.5	Lynda.com	Learning VMware vSphere 6.5	Staff
Various	CCNA Security (210-260) Cert Prep: 3 VPN	Lynda.com	CCNA Security (210-260) Cert Prep: 3 VPN	Staff
Various	Raspberry Pi: GPIO	Lynda.com	Raspberry Pi: GPIO	Staff
Various	Computer Components and Peripherals for IT Technicians	Lynda.com	Computer Components and Peripherals for IT Technicians	Staff
Various	Introduction to Video Color Correction	Lynda.com	Introduction to Video Color Correction	Staff
Various	Premiere Pro: 2015 Creative Cloud Updates	Lynda.com	Premiere Pro: 2015 Creative Cloud Updates	Staff
Various	Learning Cisco CLI Router Configuration	Lynda.com	Learning Cisco CLI Router Configuration	Staff
Various	Logo Design Techniques	Lynda.com	Logo Design Techniques	Staff
Various	Learning ArcGIS	Lynda.com	Learning ArcGIS	Staff
Various	Photoshop CS2 Channels & Masks	Lynda.com	Photoshop CS2 Channels & Masks	Staff

Various	Learning Python	Lynda.com	Learning Python	Staff
Various	Video for Photographers: 2 Filmmaking on Location	Lynda.com	Video for Photographers: 2 Filmmaking on Location	Staff
Various	Java Essential Training	Lynda.com	Java Essential Training	Staff
Various	Managing To-Do Lists	Lynda.com	Managing To-Do Lists	Staff
Various	Audio for Video: 1 Getting Started	Lynda.com	Audio for Video: 1 Getting Started	Staff
Various	Getting Started with Motion Graphics	Lynda.com	Getting Started with Motion Graphics	Staff
Various	Premiere Pro Guru: 3D Titling for Video Editors	Lynda.com	Premiere Pro Guru: 3D Titling for Video Editors	Staff
Various	Raspberry Pi: Home Monitoring and Control	Lynda.com	Raspberry Pi: Home Monitoring and Control	Staff
Various	Happiness Tips Weekly	Lynda.com	Happiness Tips Weekly	Staff
Various	iOS 9: iPhone and iPad Essential Training	Lynda.com	iOS 9: iPhone and iPad Essential Training	Staff
Various	Dreamweaver CC Essential Training	Lynda.com	Dreamweaver CC Essential Training	Staff
Various	IoT Development with Windows 10 IoT Core 1: Installation and Basic Connection	Lynda.com	IoT Development with Windows 10 IoT Core 1: Installation and Basic Connection	Staff
Various	After Effects CC 2018 Essential Training: The Basics	Lynda.com	After Effects CC 2018 Essential Training: The Basics	Staff
Various	Video and Audio for Designers with Creative Cloud	Lynda.com	Video and Audio for Designers with Creative Cloud	Staff
Various	Photoshop CC 2018 Essential Training: Design	Lynda.com	Photoshop CC 2018 Essential Training: Design	Staff
Various	AdWords and Analytics: Remarketing	Lynda.com	AdWords and Analytics: Remarketing	Staff
Various	After Effects CC 2017 Essential Training: Motion Graphics	Lynda.com	After Effects CC 2017 Essential Training: Motion Graphics	Staff
Various	Premiere Pro Guru: Mixing Audio Clips and Tracks	Lynda.com	Premiere Pro Guru: Mixing Audio Clips and Tracks	Staff

Various	Managerial Economics	Lynda.com	Managerial Economics	Staff
Various	Photoshop CC 2017 One-on-One: Fundamentals	Lynda.com	Photoshop CC 2017 One-on-One: Fundamentals	Staff
Various	DSLR Video Tips: Cameras & Lenses	Lynda.com	DSLR Video Tips: Cameras & Lenses	Staff
Various	Getting Started with Video Production and Editing	Lynda.com	Getting Started with Video Production and Editing	Staff
Various	Creating Time-Lapse Movies with Lightroom and LRTimelapse	Lynda.com	Creating Time-Lapse Movies with Lightroom and LRTimelapse	Staff
Various	CCNA Cert Prep: ICND2	Lynda.com	CCNA Cert Prep: ICND2	Staff
Various	Compositing a Cell Phone in After Effects	Lynda.com	Compositing a Cell Phone in After Effects	Staff
Various	Photoshop CC 2015 for Photographers: The Basics	Lynda.com	Photoshop CC 2015 for Photographers: The Basics	Staff
Various	Audition CC Essential Training	Lynda.com	Audition CC Essential Training	Staff
Various	Motion Graphics for Video Editors: Creating Backgrounds	Lynda.com	Motion Graphics for Video Editors: Creating Backgrounds	Staff
Various	Photoshop Elements 13 Essential Training	Lynda.com	Photoshop Elements 13 Essential Training	Staff
Various	EPK Editing Workflows 05: Titles, Graphics, and Output	Lynda.com	EPK Editing Workflows 05: Titles, Graphics, and Output	Staff
Various	Creating a PSA Commercial	Lynda.com	Creating a PSA Commercial	Staff
Various	Learning Illustrator 9	Lynda.com	Learning Illustrator 9	Staff
Various	Premiere Pro CS4 Beyond the Basics	Lynda.com	Premiere Pro CS4 Beyond the Basics	Staff
Various	After Effects Apprentice 11: 3D Space	Lynda.com	After Effects Apprentice 11: 3D Space	Staff
Various	After Effects Apprentice 01: Pre-Roll	Lynda.com	After Effects Apprentice 01: Pre-Roll	Staff
Various	After Effects Apprentice 03: Advanced Animation	Lynda.com	After Effects Apprentice 03: Advanced Animation	Staff
Various	Premiere Pro CS5 Essential Training	Lynda.com	Premiere Pro CS5 Essential Training	Staff
Various	Learning Photoshop 6	Lynda.com	Learning Photoshop 6	Staff

Various	After Effects CS4 Beyond the Basics	Lynda.com	After Effects CS4 Beyond the Basics	Staff
Various	Photoshop CS4 One-on-One: Mastery	Lynda.com	Photoshop CS4 One-on-One: Mastery	Staff
Various	After Effects: Principles of Motion Graphics	Lynda.com	After Effects: Principles of Motion Graphics	Staff
Various	Deke's Techniques	Lynda.com	Deke's Techniques	Staff
Various	How to use Lynda.com	Lynda.com	How to use Lynda.com	Staff
Various	Learning Screenwriting	Lynda.com	Learning Screenwriting	Staff
Various	Avid Media Composer 7 Essential Training	Lynda.com	Avid Media Composer 7 Essential Training	Staff
Various	Programming Foundations: Programming for Kids	Lynda.com	Programming Foundations: Programming for Kids	Staff
Various	Premiere Pro Guru: Multi-Camera Video Editing	Lynda.com	Premiere Pro Guru: Multi-Camera Video Editing	Staff
Various	Premiere Pro Guru: Customizing Workspaces	Lynda.com	Premiere Pro Guru: Customizing Workspaces	Staff
Various	EPK Editing Workflows 06: The Final Product	Lynda.com	EPK Editing Workflows 06: The Final Product	Staff
Various	Learning Raspberry Pi	Lynda.com	Learning Raspberry Pi	Staff
Various	Drum Setup and Mic'ing in the Studio	Lynda.com	Drum Setup and Mic'ing in the Studio	Staff
Various	DSLR Video Tips: Software	Lynda.com	DSLR Video Tips: Software	Staff
Various	Build a Raspberry Pi Media Server	Lynda.com	Build a Raspberry Pi Media Server	Staff
Various	CompTIA A+ (220-901) Cert Prep: 5 Networking	Lynda.com	CompTIA A+ (220-901) Cert Prep: 5 Networking	Staff
Various	After Effects Apprentice: 17 Video Walls in Cinema 4D Lite	Lynda.com	After Effects Apprentice: 17 Video Walls in Cinema 4D Lite	Staff
Various	Media Composer 8.7 Essential Training: 110	Lynda.com	Media Composer 8.7 Essential Training: 110	Staff
Various	Windows Server 2016: Installation and Configuration	Lynda.com	Windows Server 2016: Installation and Configuration	Staff
Various	Creating Web Media	Lynda.com	Creating Web Media	Staff



Various	SMPTE Seminar	SMTPE	SMPTE Seminar	Leadership
Various	NAB 2017	National Association of Broadcasters	NAB 2017	Leadership

- All employees, including management, must complete Diversity and Inclusion training when they join NBC Universal.
- The TV stations of NBCUniversal continue to regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. These offerings include Diversity and Inclusion training, Integrity training and Code of Conduct training.
- There is continual online training offered to all employees on the Company's employee self-service portal. The internal employee benefits website also provides specific information regarding the Company's Tuition Reimbursement Program for continuing education and an online eLearning catalog of available training courses for employees' career development.

## **INTERNSHIP PROGRAM**

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 33 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo 62 Internship Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following "Lunch and Learn" sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, Finance, and resume writing. The interns also participate in a Mini-Newscast each semester. The Program Coordinator is LaShaniece Harris, Human Resources Generalist, WCAU-TV & WWSI-TV, NBCU Philadelphia.

## **EMMA BOWEN Foundation for Minority Interests in Media**

The Employment Unit participates in the Emma Bowen Foundation internship program, a broadcasting industry scholarship program designed to provide part-time jobs and learning experiences to minority high school and college students. The program is unlike other intern programs in that the students work for their partner company during the summers and school breaks from the end of their senior year in high school until they graduate from college. During the four-year-period, students have the opportunity to learn the many aspects of broadcast operations and develop company-specific skills. Students are paid for the work they complete and additionally receive matching dollars

from the stations designed to assist them with their academic costs. The station has the opportunity to guide and develop minority students to prepare them for opportunities of permanent placement or Associates Program placement upon completion of their college degree. The station has had three minority students from the Emma Bowen program during the period covered by this report.

## **SALES ASSOCIATES PROGRAM**

During the reporting year, the Employment Unit participated in NBCUniversal's Sales Associates Program. The Sales Associates Program is a one-year long staff position designed to give participants real-world sales experience. Aspiring salesmen and saleswomen with diverse backgrounds hone sales skills, and work on selling in a broadcast environment. The Employment Unit engaged one Sales Associate for the reporting year. The Sales Associate was ultimately converted into a full time employee.

## **PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST**

(Please note these are also included in community outreach items below).

- Deanna Durante, Reporter, was a guest speaker at Career Day at Colonial Middle School. She spoke about her career trajectory and what students could begin doing to pursue a broadcast career.
- Cydney Long, Reporter, and JR Smith, Photographer attended L.E.A.P. Academy's career day to speak about their careers in the broadcasting field.
- Tim Furlong was a panelist and presenter at the Delaware Technical Community College's event about the "Value of Grit". Career day on October 6, 2016. The focus of his presentation was based on how perseverance and passion (ingredients of Grit) lead to reaching your career goals.
- LaShaniece Harris spoke at Moorestown Friends School's career day in February 2018 about the importance of resume writing and networking.

## **OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING**

- Keith Jones, Anchor/Reporter at our WCAU station teaches a Broadcast Communications class during the fall semester at Villanova University located in Villanova, Pennsylvania.
- LaShaniece Harris, HR Generalist, is on the Employer Board at Ursinus College and connects with students about broadcast opportunities in Collegeville, PA.

## COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit's personnel participated during the reporting period:

Date – April 2017	Event/Program	Organization	Talent	Role	Event Description
4/28/2017	34th Annual Volunteer Recognition Luncheon	Associated Services for the Blind & Visually Impaired(ASB)	GLENN SHWARTZ	KEYNOTE SPEAKER	To honor their volunteers for giving their time and talent to assist the blind & visually impaired community.
4/28/2017	9TH Annual On Angel's Wing's Gala	Angel Flight East	BILL HENLEY	EMCEE	The 9th Annual On Angels' Wings Gala provides the opportunity to honor Angel Flight East volunteer pilots who provide free air travel to patients in need of medical treatment far from home
4/29/2017	SHOP SELL STRUT	AUTISM NEW JERSEY	ERIKA MARTIN	PARTICIPANT	Fashion Show, Vendor marketplace and auction gift raffle to benefit autism NJ.
4/30/2017	MARCH FOR BABIES	March of Dimes Foundation	TRACY DAVIDSON	EMCEE	In 2017, the March of Dimes is celebrating the 47th Anniversary of March for Babies. Corporate Teams and Family Teams will walk and raise awareness and funds to support our mission to reduce the rate of premature birth, infant mortality and birth defects. In addition, the Run for Babies offers both 5K and 10k sanctioned runs. This year is the first year that a special Kids Run/Sprint will be included.
4/30/2017	CULINARY CELEBRATION	ACLAMO FAMILY CENTERS	IRIS DELGADO	EMCEE	ACLAMO Family Centers and Montgomery County College Culinary Arts Institute invite you to enjoy an afternoon of Latino flavor while you support the Latino community and low income residents of Montgomery County! Your afternoon will include: * Enjoying a variety of delicious foods with a Latino twist from local restaurateurs. * Sampling

					fine wine, beer and spirits from local vendors with your own tasting glass memento. * Engaging in great conversations with old and new friends. * Experiencing an authentic Latino cultural celebration with live music and dancing.
<b>Date – May 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
5/3/2017	2017 DE SMALL BUSINESS AWARDS	US SMALL BUSINESS ADMINISTRATION-DELAWARE	TIM FURLONG	EMCEE	AWARDS CEREMONY
5/4/2017	Pearl S Buck International's Annual Woman of Influence Dinner	PEARL S BUCK INTERNATIONAL INC	TRACY DAVIDSON	EMCEE	
5/5/2017	Colonial Middle School 7th Grade Career Day	COLONIAL MIDDLE SCHOOL	DEANNA DURANTE	SPEAKER	Career day for 7th grade class, make 4 session presentations/speaker breakfast
5/6/2017	CHANGING LIVES... A BENEFIT TO MOVE FROM POVERTY TO SELF - SUFFICIENCY	BUCKS COUNTY OPPORTUNITY COUNCIL	TRACY DAVIDSON	HONORARY HOST OF VIP RECEPTION AND EVENT. THIS INCLUDES SAYING A FEW WORDS TO WELCOME GUESTS.	This is a fundraiser for the Bucks County Opportunity Council. The event is being held at a historic farm in Solebury, PA. The event will include a sit-down dinner and silent auction. There will be entertainment including band, dancers, and a short presentation about the mission of BCOC.
5/6/2017	CHESTNUT HILL COLLEGE SCHOLARSHIP GALA	CHESTNUT HILL COLLEGE	PAM OSBORNE	MISTRESS OF CEREMONIES	Scholarship Gala: The black tie optional event is an annual tradition at CHC. All funds raised at this event will go directly to student academic scholarships.
5/11/2017	FBI/DEA Program: Honoring Trailblazing Women in Labor and Business	FBI AND DEA	DENISE NAKANO	SPEAKER	FBI/DEA Cultural Diversity and Inclusion Program: Honoring Trailblazing Women in Labor and Business
5/12/2017	AMERICAN HEART ASSOCIATION GO RED FOR WOMEN LUNCHEON	AMERICAN HEART ASSOCIATION	TRACY DAVIDSON	HOST	The Go Red For Women Initiative is a year- round cause movement devoted to raising awareness around the number one killer of women: cardiovascular disease. Our efforts

					culminate every year with the Go Red For Women Luncheon. This social and educational event is designed to create an emotional and informative atmosphere in which women are empowered to take charge of their health and their lives. The Luncheon benefits the American Heart Association's life-saving mission of building healthier lives, free of cardiovascular diseases
5/16/2017	BIG STORIES BREAKFAST	BIG BROTHERS BIG SISTERS INDEPENDENCE REGION	BILL HENLEY	EMCEE	Bill will emcee the one hour event, sharing his personal mentoring stories, introducing guest speakers, and sharing important information about Big Brothers Big Sisters Independence Region. Agency communications staff will craft Bill's talking points and send detailed run-of-show information.
5/16/2017	Our Community Salutes- Bucks & Montgomery County Enlistees	Our Community Salutes Delaware / Delaware Chapter, Association of the US Army	TIM FURLONG	EMCEE	Our Community Salutes is a recognition ceremony for high school seniors who have chosen to join the military after graduation. Recruiters provide the contact info and we invite them and their parents
5/17/2017	OUT@WORK	COMCAST	VINCE LATTANZIO	PANEL MODERATOR	Event celebrating and discussing LGBTQ ERGs in the workplace
5/18/2017	Habitat for Humanity of New Castle County 30th Anniversary Celebration Breakfast	HABITAT FOR HUMANITY OF NEW CASTLE COUNTY	TIM FURLONG	EMCEE	Habitat for Humanity of New Castle County is celebrating 30 years of service to our community. The program at this breakfast will highlight the impact HFHNCC has played in our community and the lives of the families that we have served through the years. Former Philadelphia Eagle and future Hall of Famer, Brian Dawkins will deliver an inspirational message. BDaw's foundation in life is his family and God, which echoes HFHNCC's mission of seeking to put God's love

					into action through bringing people to build homes, communities, and hope. You will not want to miss this awesome celebration, table sponsorship range from \$1,500 to \$10,000.
5/18/2017	CELEBRATE HOPE ANNUAL LUNCHEON	SALVATION ARMY	TRACY DAVIDSON	EMCEE	The Salvation Army Greater Philadelphia Annual Luncheon will be held Thursday, May 18, 2017, at 12:00 pm, at the Westin Hotel Philadelphia. Honorees will be Rev. Dr. Lorina Marshall-Blake, President of the Independence Blue Cross Foundation and Vice President of Community Affairs for Independence Blue Cross, and PricewaterhouseCooper, accepting Ed Lovelidge, Managing Partner of PricewaterhouseCooper. Rev. Dr. Lorina Marshall-Blake will receive The Salvation Army's "Others" Award presented for her extraordinary spirit of service to "others," and exceptional service in the community. Ed Lovelidge will accept the "Doing the Most Good" Community Leadership Award on behalf of PricewaterhouseCooper. This award is named for the distinguished men, women or organizations whose direction and compassion reflect the Salvation Army's mission.
5/18/2017	PARTY IN THE PLAYGROUND	SMITH PLAYGROUND	DENISE NAKANO	EMCEE	Party in the Playground is Smith's annual fundraising event. Guests will enjoy light fare provided by Philadelphia's best food trucks, local spirits, live entertainment and a Silent Auction. Maybe even a trip down the iconic Giant Wooden Slide? Smith will honor two play champions: Kathy Hirsh-Pasek and La Salle's Sigma Phi Epsilon for their dedication to play and

					Smith.
5/20/2017	RUN TO REBUILD VII	RUN TO REBUILD	JIM ROSENFELD	EMCEE	The annual run to rebuild 5k/run 2 mile walk I snow in its 7th year and will take place on Saturday, may 20th 2017 on Forbidden Drive in Fairmount Park. Proceeds from the event will support the organizations by transforming vulnerable homes into safe, healthy, energy efficient homes. This is RTP's only fundraiser.
5/21/2017	FOOD FOR THOUGHT	ELDER NET OF LOWER MERION	ROSEMARY CONNORS	EMCEE	An annual fundraiser to celebrate community leaders and good neighbors benefiting ElderNet's Food Pantry. Fund raised through this event support ElderNet and its food security initiatives. We greatly appreciate the support of NBC10 and Rosemary Connors as this is out largest fundraiser of the year.
<b>Date – June 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
6/1/2017	CITIZEN OF THE YEAR AWARD BREAKFAST	AMERICAN RED CROSS	LAUREN MAYK	EMCEE	For the past 32 years, the American Red Cross Eastern Pennsylvania Region has been honoring a local citizen for his or her outstanding corporate leadership and commitment to our region's civic and charitable organizations. The event is a full sit-down breakfast with an emcee, a guest speaker and the award winner delivering prepared remarks along with the Red Cross CEO.
6/1/2017	CHAIR AFFAIR	PATHWAYS TO HOUSING PA	AUNDRE A CLINE-THOMAS	HOST	The Chair Affair is a Cocktail event and auction that benefits Pathways to Houses PA's signature program, The Philadelphia Furniture Bank. The Furniture Bank is a resource for individuals and families living in deep poverty to find free furniture, including new beds, All procees benefit the

					program.
6/2/2017	INAUGURATION CIO PHILADELPHIA ITALIAN NATIONAL DAY	CIAO PHILADELPHIA	ROSEMARY CONNORS	EMCEE	Inauguration of Ciao Philadelphia 2017 on the occasion of Italian National Day
6/9/2017	EMPOWERMENT AND SCHOLARSHIP AWARDS DINNER	URBAN LEAGUE OF PHILADELPHIA	JACQUELINE LONDON	HOST	This is the Urban League of Philadelphia's Empowerment and Scholarship Awards Dinner highlights our youth receiving scholarships through generous contributions to the Community Scholars Program. Additionally, ULP will recognize the outstanding work of individuals or companies in our region that demonstrate diversity and inclusion. Our theme is "100 Years and Moving Forward" as 2017 will mark 100 years The Urban League of Philadelphia has served the Philadelphia region.
6/10/2017	IVY LEGACY FOUNDATION SCHOLARSHIP & AWARDS BREAKFAST	IVY LEGACY FOUNDATION	AUNDREA CLINE-THOMAS	EMCEE	We have an upcoming scholarship and awards breakfast on Saturday June 10th, 2017 @ the Hilton Hotel on City Line Avenue. The breakfast will begin at 10:00am – 1:00. During the breakfast, the foundation will be presenting 20 deserving students with college scholarships.
6/14/2017	STRIPES AND STARS FESTIVAL	INDEPENDENCE NATIONAL HISTORICAL PARK, US DEPT OF INTERIOR	VAI SIKAHEMA	EMCEE	the 6th Annual Stripes and Stars Festival celebrates the birthdays of the United States flag and United States Army. Both birthdays occurred inside Independence Hall. Event includes a flag raising, parade, formal ceremony and sky dive onto park property.
6/22/2017	EMPLOYEE ENRICHMENT SERIES - LGBT PRIDE MONTH	COMCAST	VINCE LATTANZIO	MODERATOR	NBC10 Talent will moderate the broadcast. The Comcast Studio C producers will provide the script and questions. NBC10 Talent



					will be asked to arrive around 9AM for rehearsal and makeup. Then at 12PM the program will begin with NBC10 Talent making the opening remarks and kicking off the panel. At 1PM the Talent is welcomed to join us for lunch, however, this is optional.
6/24/2017	LATINA LIFESTYLE FAIR	EL SOL LATINO	ALEX GALARZA	CO-HOST	Fair dedicated to Latinas. It is a full day of seminars, activities for the community. The main goal is to educate, inspire and mentor Latinas at any level and achieve their goals.
6/28/2017	LEAP ACADEMY 3RD GRADE CAREER DAY	LEAP ACADEMY UNIVERSITY CHARTER SCHOOL	CYDNEY LONG AND JR SMITH	SPEAKERS	Students in the third grade will listen to presenters talk about their careers. The presentation will take place in school all purpose room and last approximately 30 mins. with questions.
<b>Date – July 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
7/1/2017	GO 4TH AND LEARN	WAWA WELCOME AMERICA	CHRISTIAN CAZARES		GO 4TH AND LEARN COMMUNITY FAIR IN FAIRHILL SQUARE
7/8/2017	HISPANIC FIESTA	CONCILIO	IRIS DELGADO, INES FERRE, BRIAN MENDOZA	EMCEE	
7/9/2017	HISPANIC FIESTA	CONCILIO	RAMON ZAYAS, JAIME BECERRIL, ALEX GALARZA	EMCEE	
7/16/2017	JOHN FUYUUME CITIZENSHIP AWARD	Seabrook Chapter of the Japanese American Citizens League	DENISE NAKANO	MISTRESS OF CEREMONIES	The Award Luncheon will recognize the recipient of the John Fuyuumi Citizenship Award. The JOHN FUYUUME CITIZENSHIP AWARD is awarded annually by the Seabrook Educational and Cultural Center and the Seabrook Chapter of the Japanese American Citizens League to an individual who has provided selfless service to

					the United States. The award honors Americans whose outstanding achievements in different fields of endeavor have received regional and/or national recognition and whose contributions have added to the sum of human knowledge and/or enhanced the quality of life in our society.
7/19/2017	MINDFULNESS AND MARKETING IN THE MOUNTAINS	KANE PARTNERS SOCIAL MEDIA	TRACY DAVIDSON	SPEAKER	Mindfulness and Marketing in the Mountains - One Day Women's Retreat to get a ways, recharge and focus on you and your business!
7/27/2017	BEST OF THE MAIN LINE AND WESTERN SUBURBS PARTY	MAIN LINE TODAY	BILL HENLEY	EMCEE	Approx. 1200 guests will celebrate with over 100 vendors who have won the "Best of the Main Line" award for 2017. Jellyroll will perform
7/29/2017	SUPPORTING OUR SCHOOLS	NBCUNIVERSAL	CHRISTIAN CAZARES	STATION EVENT	
7/29/2017	AAJA GALA SCHOLARSHIP AND AWARDS BANQUET	ASIAN AMERICAN JOURNALISTS ASSOCIATION	DENISE NAKANO	MISTRESS OF CEREMONIES	A formal gala dinner banquet held to honor our national journalism award winners and scholarship recipients
<b>Date – August 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
8/1/2017	CLOSING THE GAP: A BUSINESS DIVERSITY CONFERENCE	GREATER PHILADELPHIA HISPANIC CHAMBER OF COMMERCE	ALEX GALARZA	HOST	The intent of the conference is to address best practices across the 3 critical business areas (marketing, human resources, supply chain) in the diversity space of organizations and create an environment that can connect and enlist the Latino business community and its professionals in the region. The core of the event will be the individual panel discussions.
8/10/2017	BACKPACK-A-THON	UNITED WAY	VAI SIKAHEMA, TRACY DAVIDSON, JESSICA BOYINGT	VOLUNTEER	Large scale school supply packing event, during which 500+ corporate volunteers will pack 20,000+ Backpacks to be distributed to local students in need throughout the region.

			ON, BILL HENLEY		
8/12/2017	A GREAT GATSBY SOIREE	JEWISH ADOPTION AND FAMILY CARE OPTIONS (JAFCO)	TED GREENB ERG	EMCEE	dinner, dancing, silent auction, raffles. We expect more than 200 people to attend the event at the Claridge
8/18/2017	Urban Affairs Coalition Summer Youth Employment Celebration	URBAN AFFAIRS COALITION	AUNDRE A CLINE- THOMAS	HOST	Over 1,200 youth participants to gather to celebrate their work this summer, share their final projects, and enjoy speakers and performances. For many, this was their first summer job experience. This year's theme, Telling our Stories: Leadership that Inspires, will give students an opportunity showcase their talents and hear from young professionals making positive impacts in the community. Prior to the main event, the Urban Affairs Coalition is hosting a stakeholders breakfast and press conference to discuss the importance of this program, share success and make a call to action for elected officials and businesses to do more now in preparation for next summer. Less than half of the students who applied for jobs received them due to a lack of funding.
<b>Date - September 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
9/7/2017	2017 SOUTH JERSEY SEVERE WEATHER CONFERENCE	PRESS OF ATLANTIC CITY, CITY OF OCEAN CITY	GLENN SCHWAR TZ	PANELIST	Second annual South Jersey severe weather conference. The first one in 2016 was well-received and attended by residents of South Jersey(300 people). It's a panel discussion from 7- 9pm, with the conversation entirely driven by audience questions. Before the panel, there will be tables in the back of the event venue with

					hurricane information and safety related topics. Audience members can address questions to the panel as a whole or individual panelists.
9/7/2017	KISSES FOR KYLE/GO GOLD CHILDREN'S FASHION SHOW	PHILLIES	JIM ROSENFELD, AUNDRE A CLINE-THOMAS, ERIN COLEMAN	PARTICIPANT	<p>On Thursday, September 7, the Phillies are co-hosting, for the first time, a Kisses for Kyle “Go Gold Children’s Fashion Show” (kicking off our Pediatric Cancer Awareness Month) – and hoping that some of your talent would be available to participate! This event is a benefit for Kisses for Kyle, which provides financial assistance and special experiences to local families battling childhood cancer. Taking part will be 22 children who are battling from pediatric cancer. Media celebrities participating would escort the children down the runway, which will be in the Hall of Fame Club at Citizens Bank Park. We have 9 innings of modeling, with 2-4 children modeling each inning...doors open at 6 pm, with the fashion show from 7-8:30pm. Children will be wearing clothing from the Majestic Clubhouse Store, Bloomingdales, and also BowFish Kids. The 9th Inning the kids will model custom Go Gold Strikeout Cancer shirts they designed. Celebrity media models would sport items from the Majestic Clubhouse Store. Scott Palmer is the emcee. Phanatic and other special Phillies guests will be taking part. Media participating are also invited to FB Live throughout the event!</p>

9/9/2017	11TH ANNUAL STRAWBERRY MANSION DAY	STRAWBERRY MANSION NEIGHBORHOOD ACTION CENTER	VAI SIKAHEMA	HONOREE	The Strawberry Mansion Day Committee wants to honor Mr. Vai Sikahema for his years of work with adoptive children through “Wednesday’s Child,” segment. Strawberry Mansion Day is an annual event sponsored by Councilman Darrell Clarke and the Strawberry Mansion Neighborhood Action Center. This is the 11th Annual SMF, the event is free. There is a 5k walk/run, festival and free concert. Vai will receive an appreciation award from the committee as well as a Proclamation from Council Resident Darrell L. Clarke.
9/9/2017	FROM NORTH KOREA TO THE COMMONWEALTH: COMBATTING HUMAN TRAFFICKING	APABA-PA	DENISE NAKANO	PANELIST	Human trafficking is one of the fastest growing criminal industries, with approximately twenty million people in bondage around the world. China and Korea have been noted to be one of the top source countries supplying the United States with victims of human trafficking, and thousands of American children are being prostituted every year in the United States alone. This program will illuminate the underground criminal enterprise and explain how both local and federal law enforcement, nongovernmental organizations, and community cooperation is necessary to combat human trafficking. Our panelists will discuss existing policies on human trafficking, pending legislation, immigration relief for victims, criminal penalties for traffickers and facilitators of trafficking, and propose a framework for agencies to model in their efforts to eliminate human trafficking.

9/10/2017	THOMPSON BUCKS COUNTY CLASSIC (BIKE RACE)	THOMPSON BUCKS COUNTY CLASSIC	DEANNA DURANT E	EMCEE	The Thompson Bucks County Classic is a day-long series of bike races from children through professional men and women. The day is held in conjunction with the Doylestown Arts Festival. Thompson Automotive is the main local sponsor of the race. They are a new automotive advertiser on WCAU and are projected to spend more than \$150,000 in 2017. We are their top media partner.
9/14/2017	PAAFF ASIAN CHEF EXPERIENCE	PAAFF	DENISE NAKANO	EMCEE	PAAFF Asian Chef Experience is the annual fundraising event for the Philadelphia Asian American Film Festival. PAAFF ACE highlights the top Asian culinary talents in the Philly area. 14 chefs will provide tastings of their best dishes. Attendees vote for their "Best Dish Overall" and "Best Vegetarian Dish
9/14/2017	AP SPANISH STUDENT INTERVIEW	ABINGTON SENIOR HIGH SCHOOL	RAMON ZAYAS	SPEAKER	We have 3 classes of AP Spanish students (total 65 students) and we would like them to have the opportunity to speak with a Spanish-speaking on air reporter about technology and the media. The students will be studying a unit on how the media impacts the world and the different perspectives that different media companies promote. They will particularly be looking at how a world event is presented here in the US on English-speaking news and Spanish-speaking news and also how other Spanish-speaking countries cover the event. We would like to hear information from the on air reporter pertaining to the following; nationality of the person, how they came to be reporting the news, how they think the media influences public opinion or does the media just react to events,

					how do they see news reporting to be different on Telemundo compared to English-speaking news reports, etc.
9/15/2017	PHILADELPHIA READS 20TH ANNIVERSARY CELEBRATION	PHILADELPHIA READS	ERIN COLEMAN	CO-HOST	Celebration and fundraiser for 20th anniversary of Philadelphia READS, a children's literacy nonprofit founded by Ed Rendell and Marcie Mattleman. Ms. Mattleman will be honored at the event. Former Eagle Hollis Thomas to co-host.
9/19/2017	VILLANOVA 1842 DAY	VILLANOVA UNIVERSITY	KEITH JONES	CORRESPONDENT	Villanova University will host its first-ever giving day, 1842 Day, on September 19-20, 2017, as part of our current comprehensive Campaign, For the Greater Good: The Villanova Campaign to Ignite Change. The goal of 1842 Day is to reach 1,842 donors in 1,842 minutes, beginning at 12 p.m. on September 19 and ending at 6:42 p.m. on September 20. This large-scale fundraising effort will help Villanova reach our campaign goal of 30% undergraduate alumni participation by May 31, 2018. While there will be special events on campus, 1842 Day is primarily a digital initiative, with significant outreach through email and social media, and live updates online at <a href="http://1842day.villanova.edu">1842day.villanova.edu</a> and on the University's social media channels. 1842 Day is about celebrating all that makes Villanova great, and coming together to make the University even greater as we mark our 175th Anniversary in 2017. We are counting on all Villanovans—alumni, students, parents, faculty,

					<p>staff and friends—to help us reach our goal. Every gift counts on 1842 Day, whether it’s made online, by phone or in person. Any amount makes a difference. Donors can choose which area to support, from academics, to athletics, to student life.</p>
9/20/2017	VILLANOVA 1842 DAY	VILLANOVA UNIVERSITY	KEITH JONES	CORRESPOND ENT	<p>Villanova University will host its first-ever giving day, 1842 Day, on September 19-20, 2017, as part of our current comprehensive Campaign, For the Greater Great: The Villanova Campaign to Ignite Change. The goal of 1842 Day is to reach 1,842 donors in 1,842 minutes, beginning at 12 p.m. on September 19 and ending at 6:42 p.m. on September 20. This large-scale fundraising effort will help Villanova reach our campaign goal of 30% undergraduate alumni participation by May 31, 2018. While there will be special events on campus, 1842 Day is primarily a digital initiative, with significant outreach through email and social media, and live updates on online at <a href="http://1842day.villanova.edu">1842day.villanova.edu</a> and on the University’s social media channels. 1842 Day is about celebrating all that makes Villanova great, and coming together to make the University even greater as we mark our 175th Anniversary in 2017. We are counting on all Villanovans—alumni, students, parents, faculty, staff and friends—to help us reach our goal. Every gift counts on 1842 Day, whether it’s made online, by phone or in person. Any amount makes a difference. Donors can choose which area to</p>



					support, from academics, to athletics, to student life.
9/20/2017	MEET THE NEWS DIRECTORS	NEUMANN UNIVERSITY CENTER FOR LEADERSHIP	ANZIO WILLIAM S	PANELIST	Do you know what to do when the media comes to your door? Attendees will learn insights from local news directors on what types of stories are most news worthy and the kinds of information news sources typically seek. Professionals in the Communications field will share insights which can be used by those who work in many organizational capacities such as marketing, communications, development and leadership.
9/21/2017	EMPLOYEE ENRICHMENT SERIES - HISPANIC HERITAGE MONTH	COMCAST	ALEX GALARZA	HOST	NBC10 Talent will moderate the panel. The Comcast Studio C producers will provide the script and questions. NBC10 Talent will be asked to arrive around 9AM for rehearsal and makeup. Then at 12PM the program will begin with NBC10 Talent making the opening remarks and kicking off the panel. At 1PM the Talent is welcomed to join us for lunch, however, this is optional.
9/23/2017	ST JUDE WALK/RUN TO END CHILDHOOD CANCER	ST JUDE CHILDREN'S RESEARCH HOSPITAL	BRANDON HUDSON	EMCEE	The Philadelphia St. Jude Walk/Run to End Childhood Cancer will take place on September 23, 2017. We anticipate more than 2,000 participants to attend our event and walk to help raise funds and awareness for St. Jude Children's Research Hospital. The 5k event will take place inside the Philadelphia Zoo. This year our Memphis Walk/Run committee has set a goal to

					raise more than \$200,000 for St. Jude.
9/27/2017	MARCUM PHILADELPHIA WORKPLACE CHALLENGE	STUDENTS RUN PHILLY STYLE	ROSEMARY CONNORS	EMCEE	The Marcum Philadelphia Workplace Challenge brings together the Philadelphia business community for a 5K race benefitting two youth service initiatives: Students Run Philly Style and the Mayor's Office of Education's PHL Pre-K Initiative. With a unique course that runs through the heart of the Center City business district, the Marcum Philadelphia Workplace Challenge provides companies with a healthy team-building event while supporting the next generation of Philadelphia leaders.
9/27/2017	BRILLANTE GALA	PROSPANICA	ALEX GALARZA	EMCEE	Prospanica's annual Brillante Gala celebrates the year's achievements and highlights the path ahead. During the Gala, Prospanica recognizes the recipients of the Brillante Awards, which honor the individuals and organizations that have made outstanding contributions to the educational, economic and social well-being of the Hispanic community. The Gala takes place at the Annual Conference & Career Exposition, presented by the National Black MBA Association and Prospanica.
9/28/2017	TASTE OF WINE ON THE MAIN LINE	GREATER PHILADELPHIA CHAPTER OF VILLANOVA UNIVERSITY ALUMNI ASSOCIATION	KEITH JONES	EMCEE	This event was established in 2013 to recognize a local student who is an exceptional scholar and community leader within the university as well as bridge the gap between his/her financial resources and the cost of a Villanova education. Last year, this successful event drew more than 125 people and raised more than \$18,000 to support the Greater Philadelphia

					Chapter Scholarship Fund.
<b>Date – October 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
10/1/2017	OUT OF THE DARKNESS WALK	AMERICAN FOUNDATION FOR SUICIDE PREVENTION	VINCE LATTAN ZIO	EMCEE	The annual Out of the Darkness Walk is a healing 1.5 mile walk beginning at the Art Museum and following along the River. When you walk in the Out of the Darkness Walks, you join the effort with hundreds of thousands of people to raise awareness and funds that allow the American Foundation for Suicide Prevention (AFSP) to invest in new research, create educational programs, advocate for public policy, and support survivors of suicide loss.
10/3/2017	CELEBRATING COLLEGE COMEBACKERS	GRADUATE! PHILADELPHIA	TRACY DAVIDSON	EMCEE	This event is our annual fundraiser. It's a cocktail reception. We will be honoring Eileen Behr, Head of Safety at Drexel University and one of our own students as our distinguished Comebacks. We will talk about our work and how we help adults realize their education dreams!
10/4/2017	WOMEN AGAINST ABUSE iPLEDGE	WOMEN AGAINST ABUSE	BILL HENLEY	EMCEE	The Women Against Abuse iPledge Campaign is the primary city-wide initiative engaging the community in taking a stand against domestic violence. Launched in 2008, the mission of iPledge is to inform city residents about the ways in which they can have a meaningful impact in shaping attitudes about domestic violence in Philadelphia and ultimately preventing abuse. To date, more than 3,800 individuals have signed a pledge against violence through this

					<p>campaign. The annual iPledge Press Conference marks the beginning of Domestic Violence Awareness Month in Philadelphia. It draws approximately 200 local and state political officials, advocates, and community members; and generates extensive media coverage. In 2017, we are celebrating the 10th Anniversary Edition of iPledge, and are thrilled to honor Mayor James Kenney and key members of his administration for their leadership in implementing Shared Safety: Philadelphia's revolutionary new approach to relational violence. We will also invite a survivor speaker to share their story as a powerful reminder of the impact domestic violence has on our community and the importance of our work. Verizon Wireless - the founding sponsor of iPledge - will be collecting used cell phones at the press conference through its HopeLine Program, which refurbishes donated cell phones for survivors of domestic violence.</p>
10/5/2017	BREAST CANCER AWARENESS MONTH	COMMUNITY LEARNING CENTER	TRACY DAVIDSON	MODERATOR	<p>PJM interconnection and Breast Cancer.org are partnering for a breast cancer awareness month event for hundreds of women that work at PJM Interconnection in Montgomery County. This employer operates the nation's largest electric grid in the country.</p>
10/7/2017	She's My Sister Walk & Run	Enon Tabernacle Baptist Church	PAM OSBORNE	EMCEE	<p>She's My Sister, the Anti-Human Trafficking Ministry of Enon Tabernacle Baptist Church, will host its' Inaugural Human Trafficking Awareness Walk/Run on Saturday October 7, 2017 Fairmount Park, Memorial Hall at 8:00am Human Trafficking</p>

					is a horrific crime that has ravaged countries and communities. All proceeds from this walk/run will be utilized to provide funding for the establishment of a residential program for young victims. This trauma-trafficked informed long-term therapeutic program will serve victims within our juvenile justice system who are 18-21 years old and aging out of traditional care. The goal of this program is to assist in moving these young people from victims to survivors. Therapeutic services for this program will be provided by The Salvation Army of Greater Philadelphia.
10/10/2017	EMPLOYEE ENRICHMENT SERIES - NATIONAL DISABILITY EMPLOYEMENT AWARENESS MONTH	COMCAST	ERIN COLEMAN	EMCEE	
10/13/2017	NAACP AWARDS GALA	NAACP PHILADELPHIA	(2) HARRY HAIRSTON, PAMELA OSBORNE	EMCEE	
10/16/2017	PHILADELPHIA FEDERAL EXECUTIVE BOARD PUBLIC AFFAIRS COUNCIL MEDIA PANEL DISCUSSION	PHILADELPHIA FEDERAL EXECUTIVE BOARD PUBLIC AFFAIRS COUNCIL	MITCH BLACHER	PANELIST	A media panel discussion so that reporters and federal public affairs professionals can learn from each other, establish relationships in exchange for valuable information.
10/16/2017	4th Annual Blitz, Bow Ties and Bourbon	MALCOLM JENKINS FOUNDATION	JACQUELINE LONDON	EMCEE	Blitz, Bow-Ties & Bourbon fundraiser is a stylish evening of premium spirits, notable chef tasting, live entertainment, and live and silent auctions that benefit The Malcolm Jenkins Foundation's youth programming in the Greater

					Philadelphia region. Founder and NFL Super Bowl Champion, Malcolm Jenkins, is joined by prominent former and current NFL greats such as Harry Carmichael, Mike Quick, Rodney McLeod and others. The annual event is an upscale opportunity for Philadelphia's VIPs, influencers and celebrities to support the Foundation's commitment to supporting local area youth. Proceeds from the night support programs like the 'Young Dragons' Summer S.T.E.A.M., which serves elementary and middle school students residing in the 'Promise Zone' of Philadelphia.
10/20/2017	Philadelphia Regional Academy; Communications Workshop	Asian Pacific American Institute for Congressional Studies	VAI SIKAHEMA	SPEAKER	Two day program develops leadership skill, promotes public service, and supports AAPI community advocates across the Greater Philadelphia Area. Our training delivers practical insight and advice to those considering public office and local office-holders who seek higher office.
10/26/2017	WOMEN ON THE MOVE	MAIN LINE TODAY	TRACY DAVIDSON	HOST	The event begins with one-hour of networking followed by lunch. The program consists of a "fireside chat" conversation with Maria and Tracy. The event concludes with honoring the women featured in the October issue of Main Line Today.
10/31/2017	With Growth & Prosperity for All: A Roadmap for Growth Conference	CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA	BILL HENLEY	EMCEE	Philadelphia has a wealth of untapped human capital. At this half-day conference, business leaders will have the opportunity to learn how their peers are recruiting from Philadelphia's diverse neighborhoods and engaging nontraditional workers to strengthen both their business and their community. Hear best practices in how to hire, train

					and retain professionals from this talent pool, including discussions on engaging returning citizens, veterans, working with the immigrant community, neighborhood-based initiatives and onboarding through various TANF training programs.
<b>Date – November 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
11/1/2017	PARTNERSHIPS WITH A PURPOSE CONFERENCE	INDEPENDENCE BLUE CROSS	AUNDREA CLINE-THOMAS	MODERATOR	<p>impact. At this exciting event, leaders from the business, non-profit, public, and education sectors will share best practices in building partnerships that address the needs of the community. Our conference agenda begins with our Leadership Discussion panel between:</p> <ul style="list-style-type: none"> <li>• Daniel J. Hilferty, President and Chief Executive Officer, Independence Blue Cross</li> <li>• David L. Cohen, Senior Executive Vice President and Chief Diversity Officer, Comcast</li> <li>• Sharmain Matlock-Turner, President and Chief Executive Officer, Urban Affairs Coalition</li> </ul>
11/5/2017	LINVILLA ORCHARDS HALLOWEEN PARADE	LINVILLA ORCHARDS	KRYSTAL KLEI	JUDGE	<p>Talent will judge the costume contest along with other judges from Linvilla Orchards. The talent will watch participants parade around and decide who the winner is. If you have a crazy, goofy, fabulous, or unique Halloween costume this year, join us at Linvilla Orchards for our annual Costume Parade! Each participant in the parade will receive a special treat, and prizes will be given out to three children from each age group with the year's best costumes. The Grand Prize is a \$100 Linvilla Orchards' gift certificate so be ready to strut your stuff for our judges, including our celebrity judge. Don't miss</p>

					out on our dance party and visit from Spiderman before the parade!
11/6/2017	NAMIC Philadelphia Paragon Award	NAMIC PHILADELPHIA CHAPTER	DENISE NAKANO	HOST	The NAMIC Philadelphia Chapter Paragon Awards were created in 2002 to honor local leaders who go above and beyond to champion diversity in the communications industry, both professionally and personally. Honorees; Thomas Wlodkowski, VP, Accessibility, Comcast Cable (2017 Paragon Trailblazer Award); Sherita Ceasar, SVP, Engineering, Comcast Cable (2017 Paragon Industry Award) and Kenneth Wong, President/CEO, CIG Asia, Ltd (2017 Paragon Legacy Award).
11/7/2017	STATE OF HISPANIC BUSINESS	GREATER PHILADELPHIA HISPANIC CHAMBER OF COMMERCE	INES FERRE	EMCEE	The state of Hispanic Business informs chamber members, partners, policy makers and the business community about the climate, conditions, and trends of the region's Hispanic owned businesses that can serve as the baseline that stakeholders involved in the economic development of the Latino community can use to form sound investments, programs and solutions for the challenges the business community faces.
11/9/2017	Elementary Student Class Discussion (Topic: How to Interview)	GLADWYNE MONTESSORI	DENISE NAKANO	SPEAKER	Invite Denise to teach elementary students how to give interviews. Students will use the tips and training they receive to raise awareness about the importance of philanthropy and to report on our progress toward our goal of securing 100 gifts to the Fund for Gladwyne Montessori by midnight on November 16th.



11/11/2017	HOPE UNDER THE SEA	DAVID'S DREAM AND BELIEVE CANCER FOUNDATION	CYDNEY LONG	EMCEE	Inaugural Hope Under the Sea Black-tie Gala event honors the relationship between Stage 4 Cancer Survivor David Caldarella and his surgeon Dr. David Cognetti, with proceeds benefiting Thomas Jefferson U. Hospital Sidney Kimmel Cancer Center and David's Dream and Believe Cancer Foundation. The event will include performances by American Idol Cara Samantha, Cancer Survivor Presentation by WIP's Big Daddy Graham & Private Concert by G-Love and Special Sauce.
11/15/2017	FIERCE FINANCES FOR FEMALES	BALA FINANCIAL	TRACY DAVIDSON	WELCOME ADDRESS	An evening of financial empowerment for females including keynotes, a panel discussion and 12 educational breakouts and closing keynote by author Laura, Vanderkam.
11/15/2017	ANNUAL RED KETTLE KICK-OFF	SALVATION ARMY OF GREATER PHILADELPHIA	JESSICA BOYINGTON	PARTICIPANT	The Salvation Army Greater Philadelphia will kick off its red kettle campaign on Nov. 15, 11am – 1pm. It features Salvation Army staff & special guests, serving a variety of free & delicious soups to the public. The Salvation Army brass ensemble will entertain the public with festive live music. The iconic, seasonal fundraising effort is vital to The Salvation Army. Donations fund programs that provide opportunities in underserved neighborhoods and change lives year round.
11/16/2017	VALUE OF GRIT	DELAWARE TECHNICAL COMMUNITY COLLEGE	TIM FURLONG	SPEAKER	The Career Services Center has asked Tim to speak about the theme Grit (based on the book by Angela Duckworth). The focus of his presentation will be how perseverance and passion (ingredients of Grit) lead to reaching your career goals. Tim will include focus on completing education and strategies for career achievement. We are

					hoping that he will include discussion of his career journey as a motivational tool. Note: We are not promoting the book, we are using the concepts of the books as a tool to assist students in creating goals, in this case, career goals. This event is part of a speaker series (Taste of Success) sponsored through Career Services Center and the Dean of Instruction Office. Tim would be the only speaker on this date.
11/17/2017	NATIONAL DOG SHOW GALA	AMERICAN KENNEL CLUB	KEITH JONES	EMCEE	National Dog Show Gala to kick off the National Dog Show. Gala benefits Philadelphia Ronald McDonald House, Philadelphia Animal Welfare Society and Pennsylvania Veterinary Foundation.
11/18/2017	BREATH OF LIFE GALA	CYSTIC FIBROSIS FOUNDATION	BRANDON HUDSON	EMCEE	This is our signature event. At our Gala, we host 500+ community and business leaders. We have a beautiful sit down dinner, silent auction, Bid for a cure, patient speaker and medical award presentation. The highlight of the evening is when we present our Breath of Life Award, which this year, will go to Daniel Hilferty, President and CEO of Independence Blue Cross.
11/27/2017	LANKENAU HOSPITAL TREE OF LIFE CEREMONY	MAIN LINE HEALTH	KATY ZACHRY	EMCEE	This year is the 30th year for Lankenau's "Tree of Life" Event. It is when we light the large tree on our campus as a symbol of the holidays and the work that the hospital does to improve the health and well-being of the community that it serves. Each light symbolizes a donation from someone in honor or memory of a loved one, a colleague or a significant event. Those names are inscribed and kept in a "Book of Life" for future generations to read. The event is a true reflection

					of the community honoring long-time volunteers and members of LMC staff. Holiday entertainment is provided by area children.
11/28/2017	WHO WORE IT BEST FASHION SHOW	MENZFIT	HARRY HAIRSTON	EMCEE	fundraiser and raise awareness for Menzfit; clothing for all models provided by saks fifth avenue Anzio Williams is confirmed to be a judge
11/30/2017	EMBRACING THE CONVERSATION: SUBSTANCE ABUSE	LOWER MORELAND TOWNSHIP SCHOOL DISTRICT	VINCE LATTANZIO	PANELIST	Evening Program for parents and community members to address the current crisis of Opioid Addiction and Substance Abuse
<b>Date – December 2017</b>	<b>Event/Program</b>	<b>Organization</b>	<b>Talent</b>	<b>Role</b>	<b>Event Description</b>
12/2/2017	PHILLIES HOLIDAY SALE & TREE LIGHTING	PHILLIES	(2) KEITH JONES & ERIN COLEMAN	meet & greet	Meet and greet with fans/taking photos with them (4-5p and at 5:30 pm welcome fans to the Tree Lighting (outside) featuring Gabe Kapler, J.P. Crawford, Rhys Hoskins & Phanta Claus. FB Live opportunities throughout event ... plus interview opportunities with above, if interested.
12/5/2017	WHITNEY M. YOUNG COMMUNITY EMPOWERMENT LUNCHEON	URBAN LEAGUE OF PHILADELPHIA	ERIN COLEMAN	HOST	This is the Urban League of Philadelphia's 15th Annual Whitney M. Young, Jr. Community Empowerment Luncheon. The Awards Luncheon brings together a cross section of community and business leaders who advance our mission through their professional and personal engagement with the people we serve.
12/6/2017	SEPTA's All District Vehicle Decoration Competition	SEPTA	ERIN COLEMAN	JUDGE	For the fifth consecutive year the transit agency's eight bus districts will compete against each other to see who can win the title of "most festive" in its annual All District SEPTA vehicle-decorating competition. This year's judging location will be at Frankford Transportation Center and all eight decorated buses will be on display at various pop-up

					locations—new for this year. People can the holiday-themed vehicles at various locations in Center City.
12/7/2017	STYLE & GRACE FASHION SHOW BENEFIT	UNIVERSAL COMPANIES	(2) ROSEMARY CONNORS & HARRY HAIRSTON	MODELS	Music Impresario Kenneth Gamble and recent honoree of the covenant; Marian Anderson Award and wife Faatimah Gamble, philanthropists and founders of Universal Companies return once again with their 5th annual star-studded fashion show fundraiser to benefit the Universal Pearls of Wisdom, From Boys to Men character building and social etiquette programs and Universal Audenried Culinary Academy. Appropriately titled, “An Evening of Style and Grace”, the fashion show will feature industry leading professional models along with several celebrities guest appearances during the event. The models will once again don the latest fashions of Main Line Designer, Frank Agostino and several top men’s fashion designers
12/8/2017	Alfredo Santiago Endowed Scholarship Gala	LEAP ACADEMY UNIVERSITY CHARTER SCHOOL	AUNDREA CLINE-THOMAS	EMCEE	This dinner is the annual fundraiser with proceeds going to a college scholarship fund to help graduates of Camden's LEAP Academy Charter School. Three community leaders will be honored at the event -- Robert Curley, South Jersey Market President of TD Bank; Joseph Dominguez, Executive VP for Governmental and Regulatory Affairs and Public Policy for Exelon Corp. and Angela Snyder, CEO of Fulton Bank of New Jersey.

12/9/2017	Storytime in The Lodge at the Blue Cross Riverrink Winterfest	DELAWARE RIVER WATERFRONT CORPORATION	DENISE NAKANO	BOOK READER	STORYTIME AT THE LODGE, IN PARTNERSHIP WITH THE FREE LIBRARY OF PHILADELPHIA. New this year is a storytime series taking place every Saturday starting December 2. The series features local Philly authors, performers, personalities, and more reading both classic and new books chosen by the Free Library of Philadelphia. Light snacks and hot chocolate will be provided for the kids. Saturdays (starting December 2nd), 11:30 a.m.-12:30 p.m.
12/14/2017	Retirement Party - Naval Surface Warfare Center Philadelphia	Naval Surface Warfare Center Philadelphia Division	GLENN SCHWARTZ	meet & greet	Mr. Zerby is retiring from the Naval Surface Warfare Center Philadelphia Division, which is part of the Naval Ship Systems Engineering Station located in the Philadelphia Ship Yard. Employees do engineering, support and troubleshooting for the entire Navy, and Zerby specified in working with the chemistry of oils used in ship engines, which allowed him to travel around the world. He has a passion for meteorology. Often times he gets mistaken for Glenn "Hurricane" Schwartz
12/17/2017	OPERATION BROTHERLY LOVE	WAWA	RANDY GYLLEN HAAL	EMCEE	
12/18/2017	LANGUAGE ARTS DAY/"FAKE NEWS: FACT VS. FICTION"	CAMDEN'S PROMISE MIDDLE SCHOOL	AARON BASKER VILLE	PANELIST	For the afternoon part of the day, tv reporters or journalists to participate in a question panel from students. The idea would be to have students come up with questions (preselected) to ask reporters about their job and the sources they use for their stories. Would be open to reporters from NBC10 or T62 (student population does include Hispanics) to come and speak.

<b>DATE – January 2018</b>	<b>EVENT/PROGRAM</b>	<b>ORGANIZATION</b>	<b>TALENT</b>	<b>ROLE</b>	<b>EVENT DESCRIPTION</b>
1/4/2018	LATIN NIGHTS AT WINTERFEST	DELAWARE RIVER WATERFRONT CORPORATION	VIOLETA YAS, JAIME BECERRIL	LIVE SHOTS	This is Winterfest's first time executing Latin Nights at Winterfest in Penn's Landing. T62 is the TV media sponsor of the event.
1/14/2018	Martin Luther King Association Annual Celebration of the Legacy of Dr. King	MAIN LINE MARTIN LUTHER KING ASSOCIATION	AUNDREA CLINE-THOMAS	EMCEE	Musical Tribute to Dr. King
1/18/2018	EYES ON THE FUTURE DINNER	BRANDYWINE YMCA	TIM FURLONG	EMCEE	The dinner is the kick-off event for the 2018 Annual Campaign supporting the Brandywine YMCA's scholarship program
1/22/2018	PROJECT INNOVATION PHILLY LAUNCH EVENT	NBCUNIVERSAL FOUNDATION	TRACY DAVIDSON, INES FERRE	EMCEE	The purpose of the event is to launch "Project Innovation," a new competitive grant challenge that will award up to \$225K in grants to a maximum of eight not-profit organizations in the Greater Philadelphia region. The event will include a networking reception, testimonials by previous grant recipients and a presentation by NBCUniversal representatives to provide an overview of "Project Innovation" and answer questions from nonprofits in attendance.
1/23/2018	METEOROLOGY PRESENTATION	HOLY CHILD SCHOOL AT ROSEMONT	KRYSTAL KLEI	PRESENTER	As a tie in to science unity on weather, the students will meet a meteorologist who will share their firsthand experience and expertise in the field

1/23/2018	WIM PRESENTS: A NEW YEAR'S MEDIA MIXER	WOMEN IN MEDIA	BRITTNEY SHIPP, AUNDREA CLINE- THOMAS	SPEAKER	Join Women In Media for our New Year's Media Mixer as we successfully ring in 2018 together! During this Media Mixer, we will network, exchange useful information and get ready for a very important year together. During the Informational Session we will share the many ways you can get involved with Women In Media and several other community causes we are in support of! Network with your #WIMSisters and expand your network as well as opportunities at the top of the brand new year! Meet women in media who are TV producers, content writings, radio personalities, creative directors, authors, news anchors, journalists, reporters, managers, high level media executives, bloggers, vloggers, brand managers, CEOs, and MORE ! Each time we link up another life is impacted, you leave inspired, motivated, and prepared to take on the world
1/23/2018	SCHOOL VISIT	MARY C. HOUSE ELEMENTARY SCHOOL	TIM FURLONG	PRESENTER	Presentation to the 2nd grade class about NBC10
1/24/2018	SCIENCE ASSEMBLY	SAMUEL K. FAUST ELEMENTARY SCHOOL	KRYSTAL KLEI	PRESENTER	The fourth graders will be studying weather. The topics covered are 1.) The Water Cycle, 2.) Types of Weather, 3.) Weather Prediction and 4.) Weather Patterns
1/26/2018	WOMEN INFLUENCING BUSINESS ROUNDTABLE	CHESTER COUNTY CHAMBER OF BUSINESS & INDUSTRY	ROSEMAR Y CONNORS	MODERATO R	A roundtable discussion on effectively using Assertive Communication, facilitated by Rosemary Connors. Our Women Influencing Business committee thought this topic would be most effective for women in Chester County.
1/29/2018	ROADMAP FOR GROWTH: EXPLORING BUSINESS ENGAGEMENT IN PHILADELPHIA'S SCHOOLS	CHAMBER OF COMMERCE FOR GREATER PHILADELPHIA	AUNDREA CLINE- THOMAS	MODERATO R	Beyond charitable investment, a growing number of companies are investing in neighborhood schools through time and talent. These public/private partnerships are yielding expert-led school-based models that are expanding throughout Philadelphia. Hear from Chamber members who are

					leading the way by implementing financial literacy, professional development, and/or skills-training programs in some of Philadelphia's most distressed neighborhoods. Learn how you can assess and apply your business' expertise to meet the needs of local schools and families.
<b>DATE – February 2018</b>	<b>EVENT/PROGRAM</b>	<b>ORGANIZATION</b>	<b>TALENT</b>	<b>ROLE</b>	<b>EVENT DESCRIPTION</b>
2/3/2018	AFRICAN AMERICAN CHILDREN'S BOOK FAIR	AFRICAN AMERICAN CHILDREN'S BOOK PROJECT	AUNDREA CLINE-THOMAS, BRANDON HUDSON, JAIME BECERRIL, CHRISTIAN CAZARES, ALEX GALARZA	MODERATORS	Award winning authors and illustrators from across the country will make presentation and autograph their books. The Literary Row will feature promotional giveaways. Interactive workshops will bring to life the pages of the books. Resources on current trends in Children's publishing will be available. Also featured is the NBC10TELEMUNDO62 READING CIRCLE. The talent will introduce the presentations of the authors/illustrators.
2/10/2018	ACEL MOORE HIGH SCHOOL JOURNALISM WORKSHOP	PHILADELPHIA MEDIA NETWORK	AUNDREA CLINE-THOMAS	PANELIST	The Acel Moore High School Journalism Workshop brings approximately 20 students from across the city to learn the basics of journalism and complete a story of their own. The workshop spans four Saturdays in February. On February 10, the students will hear from a panel of media professionals.



2/12/2018	MENTORING MONDAY	PHILADELPHIA BUSINESS JOURNAL	TRACY DAVIDSON, JACQUELINE LONDON	MENTORS	<p>This event is one of 43 that is being held by Business Journals all over the country involving about 8,600 women who will be mentored and another 1,700 women mentors. That means nearly 10,000 of the best and brightest women from Albany to Honolulu are taking part in strengthening the community of strong business women in America.</p> <p>The event will offer the opportunity to choose from 40 mentors who are the most influential women in the business community for one-on-one coaching sessions for seven minute conversations. The attendees will stand in line and wait for a particular mentor or move to the next mentor available. This will allow the attendees to network with each other while they are waiting, which is just as important as the coaching sessions. We expect every attendee to have the opportunity to meet between one and seven mentors. The quick turnaround is organized chaos which will be fast, fun and fulfilling as everyone gets the chance to meet new people and gain new insights.</p>
2/13/2018	EMPLOYEE ENRICHMENT SERIES: BLACK HISTORY MONTH	COMCAST	VAI SIKAHEM A	HOST	<p>Join us on February 13 at 12:00 p.m. ET for the 2018 Black History Month Employee Enrichment Series broadcast. This year's program, 'Heroes Behind the Mask', will feature Eisner award-winning author Dr. Sheena Howard, groundbreaking female comic book store owner Ariell Johnson, and award-winning graphic novelist Jamar Nicholas. The guests will discuss comic book culture in the black community as well as the significance of the highly anticipated Black Panther movie being released in February. Additionally, we'll hear from Keesha Boyd, Executive</p>

					Director, Multicultural Products and Consumer Services, about what viewers can expect from the XFINITY On Demand destination during Black History Month. The program will also feature real life hero General Ronald Coleman, the second African-American in the Marine Corps to reach the 3-star rank as General, as well as professionals from the Black Employee Network.
2/14/2018	TE CONNECTIVITY PROFESSIONAL DEVELOPMENT EVENT	TE CONNECTIVITY	TRACY DAVIDSON	SPEAKER	Our employee resource groups (Young Professionals and Women in Networking) have come together to plan a professional development event. Likely, we'd have our CEO, Terrence Curtin or CMO, Amy Summy, introduce Tracy and the topic and give the floor to her for the next hour and allow Q&A at the end.
2/15/2018	The Christopher J. Perry/Carter G. Woodson Black History Luncheon	THE PHILADELPHIA TRIBUNE	ERIN COLEMAN	EMCEE	This city-wide event embraces and reaffirms some of the major historical achievements by African Americans in this city and nation. The luncheon also recognizes local history makers and history keepers.
2/21/2018	BROADCAST PIONEERS LUNCHEON: HOW BROADCASTERS DEAL WITH SNOW	BROADCAST PIONEERS OF PHILADELPHIA	GLENN SCHWARTZ	PANELIST	Panel about How Broadcast Stations Deal with Snow. Glenn would be talking about how and why TV stations cover snow storms
2/21/2018	TEMPLE WOMEN'S BASKETBALL SCHOOL DAY GAME	TEMPLE ATHLETICS	KRYSTAL KLEI	SPEAKER	1st Annual Temple Women's Basketball School Day Game; Educations and interactive pre game activities, work sheets provided by the Philadelphia Inquirer/ Daily News Newspapers in Education Program; Temple vs Cincinnati at noon.

2/21/2018	National Engineers Week Employee Broadcast	Comcast Technology Product Experience business unit	BILL HENLEY	HOST	This is the 2nd annual employee focused broadcast in celebration of national Engineers week. We will be profiling and highlighting the contributions that engineers of many types make to our company- including software engineers behind our products and structural engineers behind the new Comcast technology Center and engineers from DreamWorks Animation. In addition we will highlight programs that cultivate the next generation of engineers including FIRST robotics
2/24/2018	HIM FOR HER & HER FOR HIM	AMERICAN HEART ASSOCIATION	DRAY CLARK	EMCEE	Einstein Healthcare Network and the American Heart Association in Philadelphia co-host quarterly events in the North Philadelphia Area to improve health outcomes for the communities with high rates of high blood pressure. The theme of the series will be Him For Her & Her For Him. The thought is for a woman to bring the special man in her life (husband, boyfriend, father, grandfather, uncle, brother, son) and for the man to bring the special woman in his life (wife, girlfriend, mother, grandmother, aunt, sister, daughter). Together, they can empower each other to live a healthier life.
2/26/2018	DHS FOSTER CARE PRESS CONFERENCE	CITY OF PHILADELPHIA	VAI SIKAHEM A	EMCEE	DHS will host this press conference to announce a partnership with NBC10 and Telemundo62 to launch a campaign to recruit foster parents. There are currently 5,000-6,000 youth in Philadelphia's foster care system who are in need of foster parents to love and support them and provide a safe and loving home. During the press conference, we will announce that NBC10 and T62 will host a phone bank on 3/1 to recruit foster parents. Our goal is to field at least 200 calls during the phone bank.

DATE – March 2018	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	EVENT DESCRIPTION
3/2/2018	READ ACROSS AMERICA DAY	CROSSMAN ELEMENTARY SCHOOL	TRACY DAVIDSON	READER	Dr. Seuss' Birthday/ Read Across America Day- various dignitaries will be invited to Crossman Elementary School (k-5) to read a Dr. Seuss book to a classroom of students.
3/3/2018	READ ACROSS AMERICA DAY	ELMWOOD PARK ZOO	DEANNA DURANTE	HOST	Read Across America is an annual reading motivation and awareness program that calls for every child in every community to celebrate reading on the birthday of beloved children's author Dr. Seuss. Special events will include an appearance from beloved children's author Jerry Spinelli and a special book fair!
3/3/2018	RIVER RINK STORY TIME AT THE LODGE	DELAWARE RIVER WATERFRONT CORPORATION	IRIS DELGADO	READER	New this year is a storytime series taking place every Saturday starting December 2 in partnership with the Free Library of Philadelphia. The series features local Philly authors, performers, personalities, and more reading both classic and new books chosen by the Free Library of Philadelphia. Light snacks and hot chocolate will be provided for the kids. Saturdays (starting December 2nd), 11:30AM - 12:30PM.
3/7/2018	ATHLETICS AWARD ASSEMBLY	NORWOOD FONTBONNE ACADEMY	VAI SIKAHEMA	SPEAKER	The NFA Winter Sports Assembly acknowledges and honors our winter sports athletes in grades 5-8
3/9/2018	AFSP SAVE A LIFE GALA	AMERICAN FOUNDATION FOR SUICIDE PREVENTION	VINCE LATTANZIO	EMCEE	Annual fundraiser honoring a citizen of Philadelphia who has championed suicide prevention. A great night
3/10/2018	PINS AND PINOT	KATZ JCC	GLENN SCHWARTZ	SPEAKER	Annual fundraiser benefiting daily hot meals for seniors, financial assistance for families in need to send their children to camp, and a camp experience for over 100 special needs children in our Open

					hearts/Open Doors inclusion program.
3/13/2018	WIDENER UNIVERSITY AND NBC10 HIGH SCHOOL LEADERSHIP AWARDS	BRIAN COMMUNICATIONS	TRACY DAVIDSON	EMCEE	<p>Widener University is recognized as one of the nation's premier universities for civic engagement and applied leadership. The seventh annual High School Leadership Awards identifies the region's high school students who embody the university's commitment to develop and inspire leaders who affect positive change, NBC10 has been Widener University's partner in these awards.</p> <p>Principals in Pennsylvania, New Jersey and Delaware have identified current high school juniors who exhibit strong leadership qualities. Through this program, Widener University and NBC10 will recognize these students who have demonstrated courage by standing-up for what is right, finding a way to address a wrong, or making a difference in a significant way at his or her school or community.</p> <p>The award winners receive a \$20,000 scholarship to Widener University should they enroll as undergraduates, the opportunity to participate in a leadership experience at Widener University, and a celebratory awards ceremony at the National Constitution Center where they will be recognized.</p>
3/17/2018	BUILD A HOUSE...BUILD A DREAM	HABITAT FOR HUMANITY	BILL HENLEY	EMCEE	Build a House...Build a Dream is a contest that challenges fifth-grade students (individually or as a small team) to build three-dimensional, model "dream homes", and present their homes to judges at the event.
3/21/2018	HOME IS THE KEY BREAKFAST	CAMDEN COUNTY HABITAT FOR HUMANITY	VAI SIKAHEMA	SPEAKER	The Home Is the Key Breakfast is a fundraising event to support our building efforts in Camden and Camden County. We build strength, stability and self-reliance through shelter.

3/22/2018	POWER YOUR POTENTIAL: MONTGOMERY COUNTY WOMEN'S CONFERENCE	CHAMBER OF COMMERCE FOR GREATER MONTGOMERY COUNTY	TRACY DAVIDSON	HONORARY CHAIR	Half-day women's conference featuring keynote speakers and breakout sessions.
3/24/2018	2018 ALL THAT'S PURPLE...RISE UP!	DOMESTIC VIOLENCE CENTER OF CHESTER COUNTY	BRANDON HUDSON	HOST	Annual major fundraising gala for the Domestic Violence Center of Chester County with cocktail hour which will include a private sponsors' reception, sit down dinner, silent and live auctions.
3/26/2018	DIGITAL STORYTELLING CLASSROOM	STOCKTON UNIVERSITY, COMMUNICATIO NS STUDIES	TED GREENBERG	SPEAKER	We would like Ted to talk a bit about his job as a TV news reporter. Specifically, we will ask him some questions about his use of social media and how journalism has evolved with digital storytelling.

**JOB VACANCY  
RECRUITMENT SOURCE DATA SUMMARY FORM**

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruiting Source	Contact Person	Phone	Has this source requested notices?
WCAU	Content Producer	4/5/17	Employee Referral	N/A	N/A	N/A	No
WCAU	Digital Sales Specialist	4/8/17	External/ Industry Referral	N/A	N/A	N/A	No
WCAU	Content Producer	6/21/17	Nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Multi-Media Journalist	6/24/17	Nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Traffic Coordinator	7/9/17	Employee Referral	N/A	N/A	N/A	No
WCAU	General Assignment Reporter	8/4/17	Nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Digital Editorial Director	9/1/17	Current NBCUniversal Employee	N/A	N/A	N/A	No
WCAU	Meteorologist	9/12/17	Current NBCUniversal Employee	N/A	N/A	N/A	No
WCAU	Anchor/Reporter	10/3/17	Contacted by NBCUniversal HR	N/A	N/A	N/A	No
WCAU	General Assignment Reporter	11/30/17	Contacted by NBCUniversal HR	N/A	N/A	N/A	No
WCAU	Digital Sales Manager, NBC Philadelphia	12/16/17	Contacted by NBCUniversal HR	N/A	N/A	N/A	No
WCAU	Meteorologist	1/25/18	Former Employee	N/A	N/A	N/A	No
WCAU	Anchor/Reporter	2/28/18	Contacted by NBCUniversal HR				
<b>WWSI</b>							
WWSI	Multi-Media Journalist	5/3/17	Nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Multi-Media Journalist	5/4/17	Nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Assistant News Director	9/14/17	Current NBCUniversal Employee	N/A	N/A	N/A	No
WWSI	Content Producer	10/18/17	Current NBCUniversal Employee	N/A	N/A	N/A	No

WWSI	Content Producer	11/4/17	Former Employee	N/A	N/A	N/A	No
WWSI	Senior Content Producer	1/19/18	Employee Referral	N/A	N/A	N/A	N/A
WWSI	Content Producer	2/2/18	Contacted by NBCUniversal HR	N/A	N/A	N/A	No
WWSI	Anchor/Reporter	2/4/18	Contacted by NBCUniversal HR	N/A	N/A	N/A	No
WWSI	Content Producer	3/10/18	Contacted by NBCUniversal HR	N/A	N/A	N/A	No
WWSI	Meteorologist	3/10/18	Contacted by NBCUniversal HR	N/A	N/A	N/A	No



**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 04/5/17

Recruitment Source  
That Referred  
Ultimate Hire: Employee Referral

Total Number of  
Interviewees: 13

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Internet site - Indeed.com	N/A	N/A	N/A	No
Internet Site - LinkedIn.com	N/A	N/A	N/A	No
National Association of Black Journalists	1100 Knight Hall, Suite 3100 College Park, Maryland 20742	n/a	(301) 405-0248	No
External/Industry Referral	N/A	N/A	N/A	No

Employee Referral	N/A	N/A	N/A	No
See Outreach List				

#### Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Digital Sales Specialist, NBC10

Date Job Filled: 04/8/2017

Recruitment Source  
That Referred  
Ultimate Hire:

External/Industry Referral

Total Number of  
Interviewees: 5

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Contacted by NBCUniversal HR – Talent Acquisition	N/A	N/A	N/A	No
See Outreach List				

# Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 6/21/17

Recruitment Source  
That Referred  
Ultimate Hire: nbcunicareers.com

Total Number of  
Interviewees: 13

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Internet Job site- indeed.com	N/A	N/A	N/A	No
Internet Job site- LinkedIn.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
Former Employee	N/A	N/A	N/A	No
External/Industry Referral;	N/A	N/A	N/A	No

Contacted by NBCUHR : Talent Acquisition	N/A	N/A	N/A	No
National Association of Black Journalists	1100 Knight Hall, Suite 3100 College Park, Maryland 20742	n/a	(301) 405- 0248	No
See Outreach List				

#### Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Multi-Media Journalist

Date Job Filled: 6/24/17

Recruitment Source  
That Referred  
Ultimate Hire: nbcunicareers.com

Total Number of  
Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Internet Job site- indeed.com	N/A	N/A	N/A	No
Internet Job site- LinkedIn.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral;	N/A	N/A	N/A	No
See Outreach List				

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<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
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<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>



**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Traffic Coordinator

Date Job Filled: 7/9/2017

Recruitment Source  
That Referred  
Ultimate Hire: Employee Referral

Total Number of  
Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road  Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road  Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Employee Referral	N/A	N/A	N/A	N/A
Contacted by NBCUHR: Talent Acquisition	N/A	N/A	N/A	N/A
See Outreach List				

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<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: General Assignment Reporter

Date Job Filled: 8/4/17

Recruitment Source  
That Referred  
Ultimate Hire: nbcunicareers.com

Total Number of  
Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
National Association of Black Journalists	1100 Knight Hall, Suite 3100 College Park, Maryland 20742	n/a	(301) 405- 0248	No
National Association of Hispanic Journalists	Washington, DC	N/A	202-853- 7754	No
Internet Site: Indeed.com	N/A	N/A	N/A	No

See Outreach List				
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### Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Digital Editorial Director-WCAU

Date Job Filled: 9/1/17

Recruitment Source  
That Referred  
Ultimate Hire: Current NBCUniversal Employee

Total Number of  
Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Internet Job site – indeed.com	N/A	N/A	N/A	No
Internet Site: LinkedIn				
Current NBCUniversal Employee	N/A	N/A	N/A	N/A
Employee Referral	N/A	N/A	N/A	No
Contacted By NBCUniversal HR: Talent	N/A	N/A	N/A	No

Acquisition				
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### Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Meteorologist

Date Job Filled: 9/12/17

Recruitment Source  
That Referred  
Ultimate Hire: Current NBCUniversal Employee

Total Number of  
Interviewees: 12

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Internet Job site- LinkedIn.com	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
Former Employee	N/A	N/A	N/A	No
See Outreach List				

## Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>



**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Anchor/Reporter

Date Job Filled: 10/3/17

Recruitment Source  
That Referred

Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 18

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
Internet Site: Indeed.com	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
National Association of Black Journalists	1100 Knight Hall, Suite 3100 College Park, Maryland 20742	n/a	(301) 405- 0248	No
National Association of Hispanic Journalists	Washington, DC	N/A	202-853- 7754	No
Asian American Journalists Association	5 2nd Street #1108 San Francisco, CA 94103	N/A	415-346- 2051	No
See Outreach List				

# Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
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**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: General Assignment Reporter

Date Job Filled: 11/30/17

Recruitment Source  
That Referred

Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 10

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
Internet Site: Indeed.com	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
National Association of Black Journalists	1100 Knight Hall, Suite 3100 College Park, Maryland 20742	n/a	(301) 405- 0248	No
See Outreach List				

## Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Digital Sales Manager, NBC Philadelphia

Date Job Filled: 12/16/17

Recruitment Source  
That Referred  
Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 11

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
External/Industry Referral	N/A	N/A	N/A	No
Internet Site: LinkedIn	N/A	N/A	N/A	No
Internet Site: Indeed	N/A	N/A	N/A	No
Internal Candidate: Comcast or NBCUniversal	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

## Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Meteorologist

Date Job Filled: 1/25/18

Recruitment Source  
That Referred  
Ultimate Hire: Former Employee

Total Number of  
Interviewees: 12

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Internet Job site- LinkedIn.com	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No

Former Employee	N/A	N/A	N/A	No
See Outreach List				

#### Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>



**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Anchor/ Reporter

Date Job Filled: 2/28/18

Recruitment Source  
That Referred  
Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
NBC Universal	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
Internet Site: LinkedIn.com	N/A	N/A	N/A	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
See Outreach List				

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<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
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# TELEMUNDO (WWSI) FILLED JOBS

## JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WWSI

Job Title: Multi-Media Journalist

Date Job Filled: 5/3/17

Recruitment Source  
That Referred  
Ultimate Hire: nbcunicareers.com

Total Number of  
Interviewees: 9

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Contacted by NBCUniversal HR	N/A	N/A	N/A	N/A
Employee Referral	N/A	N/A	N/A	N/A
External/Industry Referral/Agent	N/A	N/A	N/A	No
See Outreach List				

# Outreach List

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<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Multi-Media Journalist

Date Job Filled: 5/4/17

Recruitment Source  
That Referred  
Ultimate Hire: nbcunicareers.com

Total Number of  
Interviewees: 9

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Contacted by NBCUniversal HR	N/A	N/A	N/A	N/A
Employee Referral	N/A	N/A	N/A	N/A
External/Industry Referral/Agent	N/A	N/A	N/A	No
See Outreach List				

# Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a></p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a></p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a></p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a></p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  <a href="mailto:gponti@pab.org">gponti@pab.org</a></p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a>  <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a></p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a>  <a href="http://info@philadelphia-naacp.org">info@philadelphia-naacp.org</a></p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Assistant News Director

Date Job Filled: 9/14/17

Recruitment Source  
That Referred

Ultimate Hire: Current NBCUniversal Employee

Total Number of  
Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
Current NBCUniversal Employee	N/A	N/A	N/A	N/A
External Industry Referral/ Agent	N/A	N/A	N/A	N/A
Contacted by NBCUHR: Talent Acquisition	N/A	N/A	N/A	N/A
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

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<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>



**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Content Producer

Date Job Filled: 10/18/17

Recruitment Source  
That Referred  
Ultimate Hire: Current NBCUniversal Employee

Total Number of  
Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
Internet Site: LinkedIn.Com				
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Contacted by NBCUHR: Talent Acquisition	N/A	N/A	N/A	No
Internal Comcast/NBCU Candidate	N/A	N/A	N/A	No
See Outreach List				

## Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Content Producer

Date Job Filled: 11/4/17

Recruitment Source  
That Referred  
Ultimate Hire: Former Employee

Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
Internet Site: LinkedIn.Com				
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Contacted by NBCUHR: Talent Acquisition	N/A	N/A	N/A	No
Internal Comcast/NBCU Candidate	N/A	N/A	N/A	No
See Outreach List				

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<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Senior Content Producer

Date Job Filled: 1/19/18

Recruitment Source  
That Referred  
Ultimate Hire: Employee Referral

Total Number of  
Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Current NBCUniversal Employee	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	N/A	N/A	N/A	No
National Association of Hispanic Journalists	Washington, DC	N/A	202-853- 7754	No
Internet Job Site: LinkedIn	N/A	N/A	N/A	no
See Outreach List				

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<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911
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<a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX <a href="mailto:PhiladelphiaNAACP@comcast.net">PhiladelphiaNAACP@comcast.net</a> <a href="mailto:info@philadelphia-naacp.org">info@philadelphia-naacp.org</a>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Content Producer

Date Job Filled: 2/4/18

Recruitment Source  
That Referred  
Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 12

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	N/A	N/A	N/A	No
National Association of Hispanic Journalists	Washington, DC	N/A	202-853- 7754	No
Internet Job Site: LinkedIn	N/A	N/A	N/A	no
See Outreach List				

Outreach List

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<a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a>	F: (856) 962-6922 <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a>
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 <a href="mailto:damaris.feliciano@elconcilio.net">damaris.feliciano@elconcilio.net</a>	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 <a href="mailto:dmetter@greaterphilachamber.com">dmetter@greaterphilachamber.com</a>
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 <a href="mailto:gponti@pab.org">gponti@pab.org</a>	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 <a href="mailto:infor@pabj@gmail.com">infor@pabj@gmail.com</a> <a href="mailto:calhoun.philly@gmail.com">calhoun.philly@gmail.com</a>
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**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Anchor/Reporter

Date Job Filled: 2/4/18

Recruitment Source  
That Referred  
Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	N/A	N/A	N/A	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
Internet Site: LinkedIn	N/A	N/A	N/A	N/A
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

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<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Content Producer

Date Job Filled: 03/10/18

Recruitment Source  
That Referred  
Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 12

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral/Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	N/A	N/A	N/A	No
National Association of Hispanic Journalists	Washington, DC	N/A	202-853- 7754	No
Internet Job Site: LinkedIn	N/A	N/A	N/A	no
See Outreach List				

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<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Meteorologist

Date Job Filled: 03/10/18

Recruitment Source  
That Referred  
Ultimate Hire: Contacted by NBCUniversal HR

Total Number of  
Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
External/Industry Referral/Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668- 5797	No
Internet Job Site: LinkedIn	N/A	N/A	N/A	no
See Outreach List	N/A	N/A	N/A	No

## Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a></p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a></p>
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